CV
VICTORIA PEREA
UX/UI & Product designer

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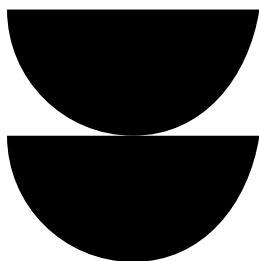v.vperea@gmail.com

Barcelona, Spain

Born on the 25 of may 1996 in Barcelona

[Portfolio Web](#)

in [LinkedIn](#)

Bē [Behance](#)

About me

I'm a creative designer with passion for social innovation, web and app design, creative code and tech world.

I have a heavy background in Graphic design and communication that's why I'm a great storyteller <3

Languages:

Spanish: Native

Catalan: Native

English: First certificate

Experience

January 2022 - present **UX/UI Designer** at **Human Call To Action.**
User research, user testing, interaction design, accessibility, user interface, style guides, component guides, libraries, wireframes, prototyping, design systems. Communication, UX Writing, social media, digital marketing.

2018 - 2022 **Graphic Designer** at **PrintUp.**
Print oriented design, logos, branding, vector files. Design of magazines, brochures, cards, vynils, large format, corporate image, prepress, social media posts, Adobe pack, print production.

2016 - 2018 **Graphic Designer** at **Tous serveis publicitaris.**
Print oriented design. Adobe, production...

2014 - 2015 **Graphic Designer** at **Zerocatorze.**
Print oriented design. Screen printing and production.

Education

2021 - 2022 **Master's degree** in **Digital Experience Design**
BAU, Centro Universitario de Diseño de Barcelona

2017 - 2021 **University Degree** in **Graphic Design and Visual Communication**
BAU, Centro Universitario de Diseño de Barcelona

2015 - 2017 **CFGS in Graphic Production Design and Management**
IES Escola del Treball

2016 - 2017 **Superior Course** in **Graphic Design & Video edition**
Espai, School of design and Informatic Academy

2015 - 2016 **CFGM** in **Commerce and Marketing**
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Skills

User Research: Interviews, Surveys, Quantitative/Qualitative Methods, Usability Testing.

Design: Wireframing, user flows, Interaction Design, Information Architecture, Service Design, Accessibility, Component and Pattern Libraries, User Interface, Information Design, Style Guides, Design Systems...

Prototypes and Tools: Figma, Sketch, Invision, Mockups, Wireframes, Prototypes, Useberry, Adobe Creative Cloud, HTML, CSS (Bootstrap, Flexbox...), JavaScript, Processing, GitHub, Git, Visual Studio code, Atlassian Suite (Jira), Adobe photoshop, Adobe Illustrator, Adobe premiere pro, Adobe Indesign, Adobe XD, Miro, Trello, Slack, Agile, Kanban, Google suit, Mailchimp, social media... *Don't be shy and call me to know more about me and all the things that we can do together :)*